

Keyword: Wilkinson

## BMX boys help set new store's wheels in motion

STORE chain Wilkinson has opened its new store in Market Walk, Newton Abbot, creating 60 jobs.

The retailer formally opened the store in a ribbon-cutting ceremony attended by town mayor Colin Parker and local BMX biker boys.

The premises were previously home to Somerfield which closed its doors for the final time in February following a 'poor trading performance'.

Wilkinson later announced its intention to take over the unit.

Cllr Parker, his wife and mayoress Jean and store management staff were joined by young BMX stars including Haydon Green, the national number one ranked rider in his age group, for the grand opening.

Wilkinson, which also has a store in Torquay, is a family-run business with 352 outlets across the UK.

Store manager Andy Maunder said: "We're excited to have a new store in Newton Abbot. We understand the nation is tightening its purse strings during these tough times and that's why it's important for us to do what we can to stretch household budgets even further, with great products at low prices."

Wilkinson donated £500 to the Decoy-based BMX team and the same amount to the mayor's charity of choice, Devon Air Ambulance Trust.

<http://www.thisisplymouth.co.uk/regionalnews/BMX-boys-help-set-new-store-s-wheels-motion/article-3628793-detail/article.html>